



Our Customer Story

Made by Mary

Made By Mary is an exciting eCommerce business, selling handcrafted jewelry designed to tell a personal story for every customer. The only problem was, they were growing far faster than their fulfillment strategy could handle.

In order to process and ship personalized orders quickly, they needed a far more dynamic, efficient logistics system than the one they initially built. And that's what they came to Fulfillment IQ (FIQ) for.

We worked with them to break down their challenges and get to the fundamental problems they faced - ultimately leading their logistics team to completely rethink how their systems operate. And we ensured they had a clear roadmap for the development of a scalable logistics system, helping them prioritize the phases of that development.

The result? More efficient, effective fulfillment, with fewer bottlenecks. And the company has been able to consistently adapt to their increasing demand - all whilst slowly building a more robust logistics infrastructure for the future.

"Working with FIQ changed the way we think about fulfilment. Our business couldn't have grown in the we have without the shift in perspective- and technical assistance- that they gave us "



Tylor Moody

COO & Cofounder
Made by Mary

