

## Enterprise Shipping Software

### WHAT IS FREIGHTPOP?

#### 5-in-1 Solution

FreightPOP facilitates operational planning, multimode shipping, invoice auditing, robust reporting, along with real time visibility for both inbound and outbound shipments. Our homegrown APIs, which includes access to over 300 LTL and truckload freight carriers, provides unmatched integration capabilities without passing on costly third party expenses to customers. This allows us to solve for unique and complex shipping requirements, ensuring efficiency, reliability, and scalability for a business' operations.

#### Who We Work With

Manufacturers  
Distributors  
Retailers  
eCommerce  
Food & Beverage

### THE RESULTS

#### Business Impact

Time Saved:  
Reduce manual data entry by up to 90%.

Increased Efficiency:  
Cut shipping processing time by 50%.

Lower Costs:  
Achieve cost savings of up to 35% on shipping.

#### NetSuite Partnership

#### 100+ NetSuite Customers





Homegrown APIs				✓
Multi-Carrier Rate Shopping	✓	✓	✓	✓
Labels and Documents	✓	✓	✓	✓
Reporting and Analytics	✓	✓	✓	✓
Parcel	✓	✓	✓	✓
LTL (Less Than Truckload)	✓	✓	✓	✓
International Freight			✓	✓
FTL (Full Truckload)			✓	✓
Shopping Cart Integration		✓		✓
Parcel and Freight Audit		✓		✓
Inbound Shipping			✓	✓
Proof of Delivery			✓	✓
Dock Scheduling			✓	✓
Fleet Route Optimization			✓	✓
Map View Tracking	✓	✓		✓
Native Netsuite Shipment Booking	✓	✓		✓
Cartonization				✓
Yard Management				✓
Pooling				✓
RateHack (Combine Carriers)				✓