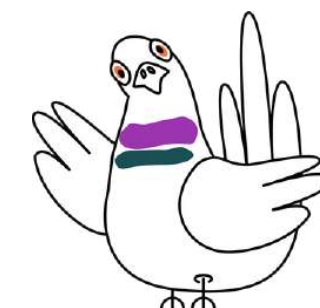
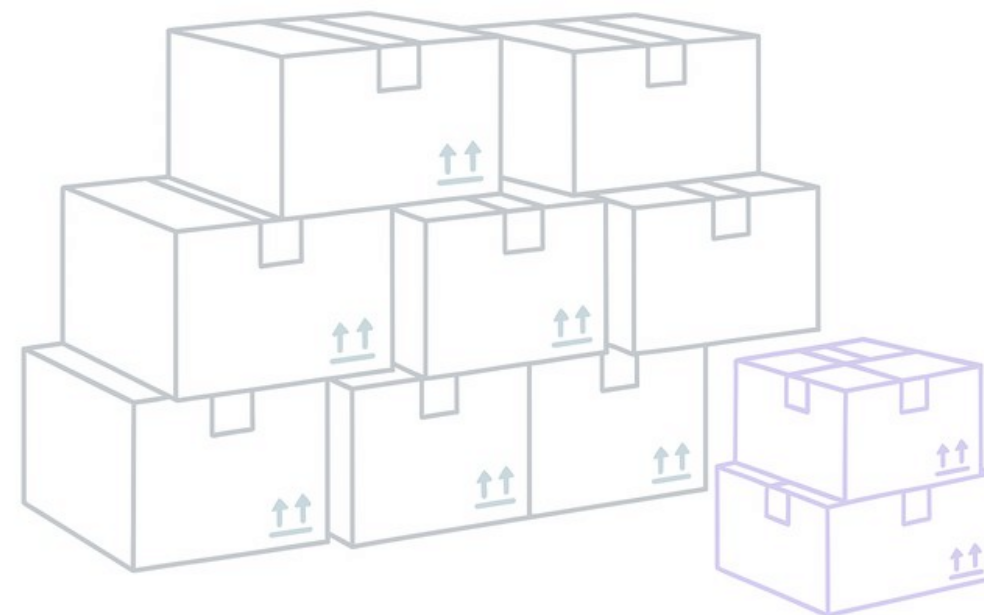


# Smarter Packaging. Real Saving

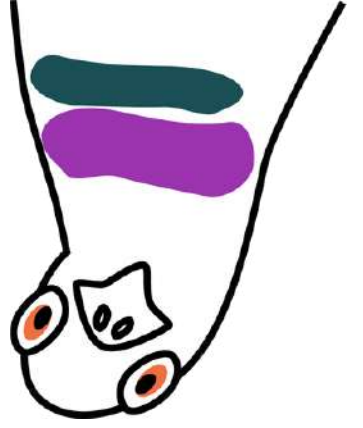
**CARTONIZATION** for  
Parcel, Pallets, LTL & FTL



CARTONIZATION

[www.getperseuss.com](http://www.getperseuss.com)

# Meet the Team



5+ yrs at **Amazon Logistics**  
(EU & US)  
Built **\$70M/year** truck routing  
algorithm  
**Theoretical Mathematics**, Charles  
University

**Tomas David Ye**  
Founder & CEO



**Dibyesh Giri**  
VP of Customer Success



**Andrew Haner**  
Advisor & Mentor



**Mission:** *Amazon-level tech for SMBs*

# The Problem

Packing parcels and pallets is a puzzle.



## Too Many SKU?

Packing large, varied orders is a complex puzzle.



## Complex Constraint

Some SKUs are hazardous, need refrigeration, or can't fly. It's tough for humans to track all these shipping restrictions.



## Multiple Carrier

Multiple carrier contracts make it hard to choose the best shipping method, leading to delays and overspending.



# The Canonical Example

## Before Perseuss

 Single **40 lb** package  
via **UPS Ground**


 From **New Jersey** to **Seattle**


 **\$ 65.38**



## With Perseuss

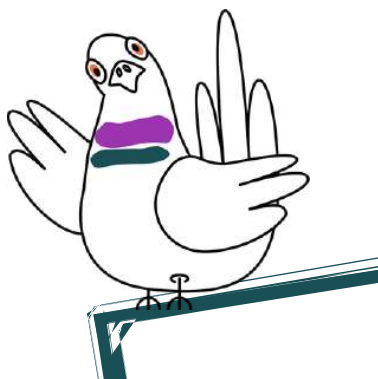
 Split into 2 **UPS Flat Rate Boxes**

 \$27.60 each → **\$55.20 total**

 **Saving:** \$ 65.38 - \$ 55.20 = **\$ 10.18**

### Based On:

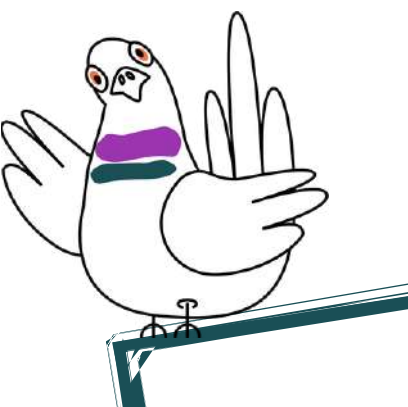
- SKU dimensions
- Business constraints
- Parcel profile
- Negotiated carrier rates





# The Solution

Cost-Optimal Shipping with Your Rules in Mind



# Real Result- Medusa



80K Sq. foot



10,000 SKUs



## MEDUSA | IMPACT

- ✓ **15%** Shipping Cost Saved (\$25K/mo)
- ✓ **24%** Faster Packing
- ✓ Fewer Mistakes & Happier Team

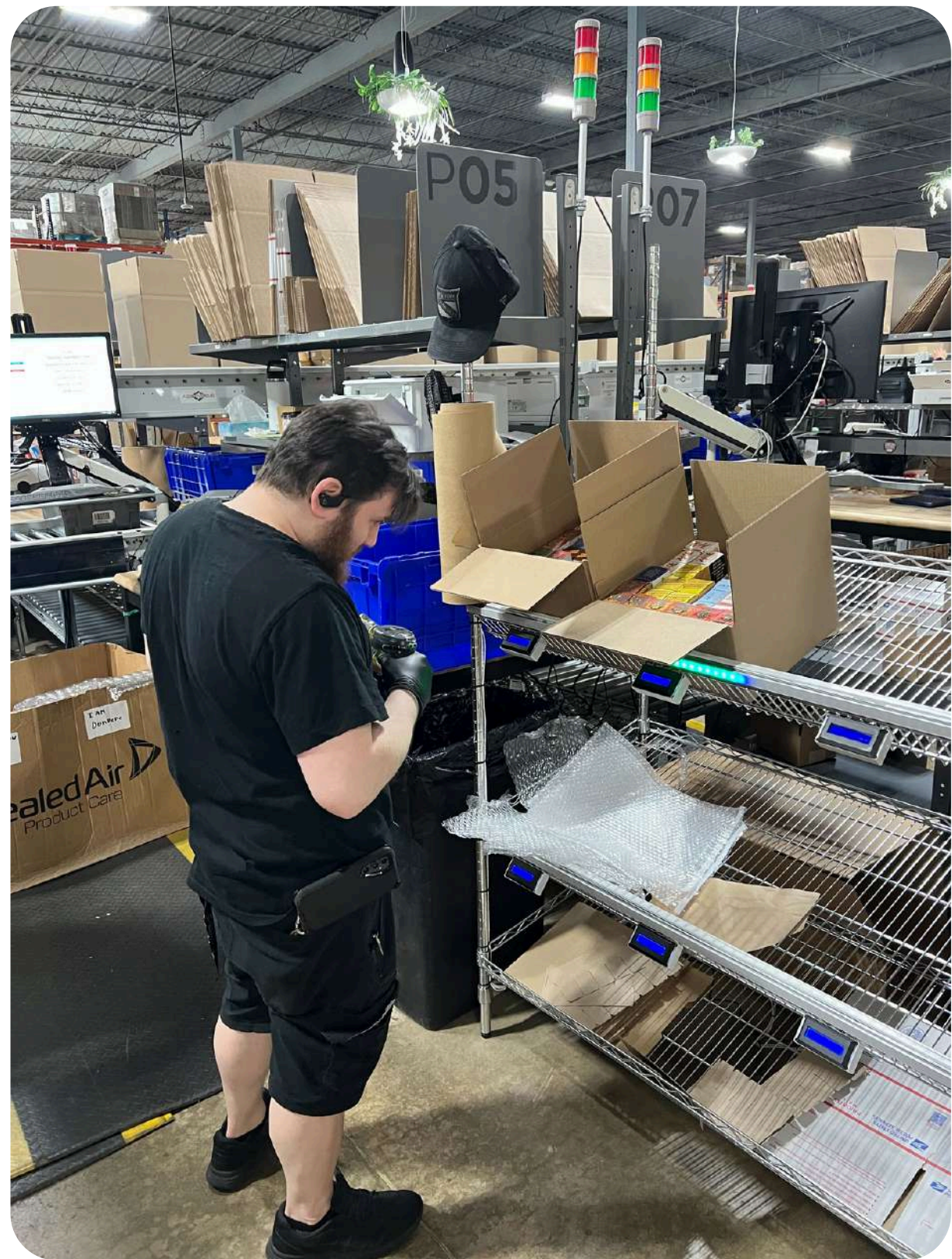
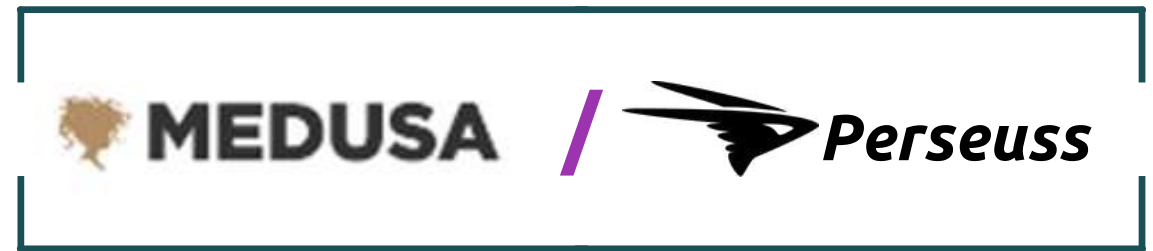


**Andrew Haner, COO**



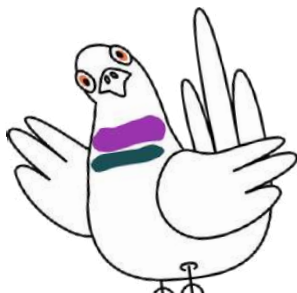
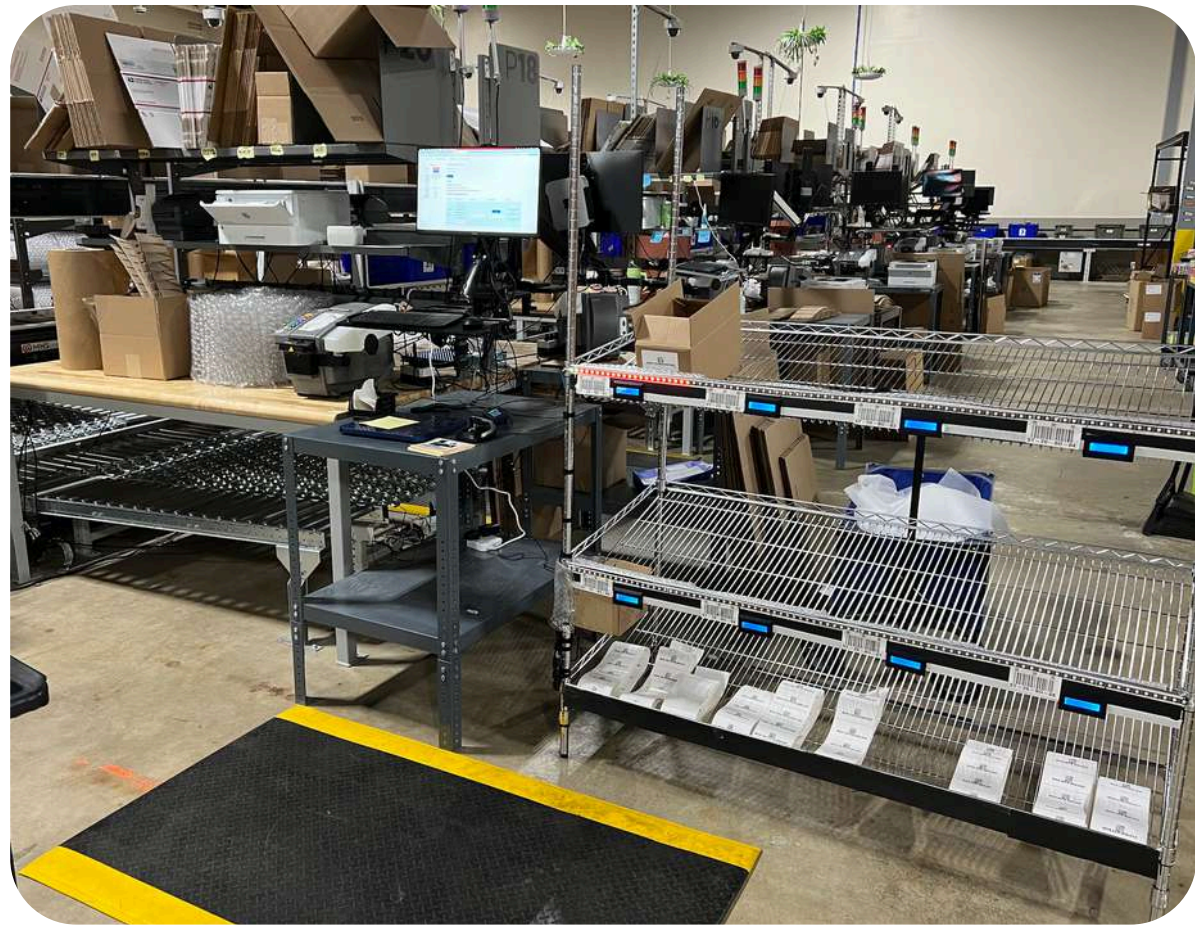
We were thoroughly impressed with Perseuss's solution, which has **reduced our shipping costs significantly**, while meticulously **respecting our unique business constraints**.





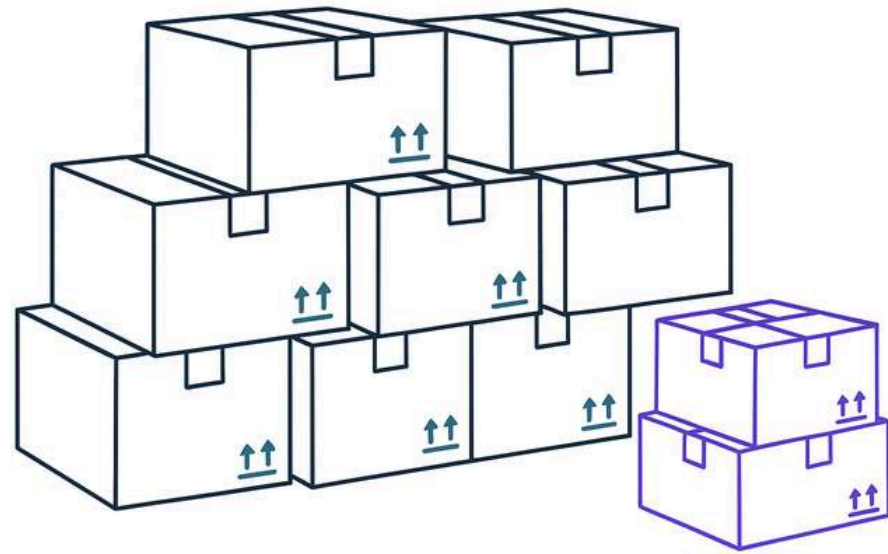
“ Using Perseuss feels like **Playing a video game.** Just **Follow the Plan,** **Pack smart,** and **Hit high scores** with every box.

**Rosa Pinto**  
*Leader Packer*





# How it works?



**Price Aware Cartonization**  
*For Parcel & Pallets*

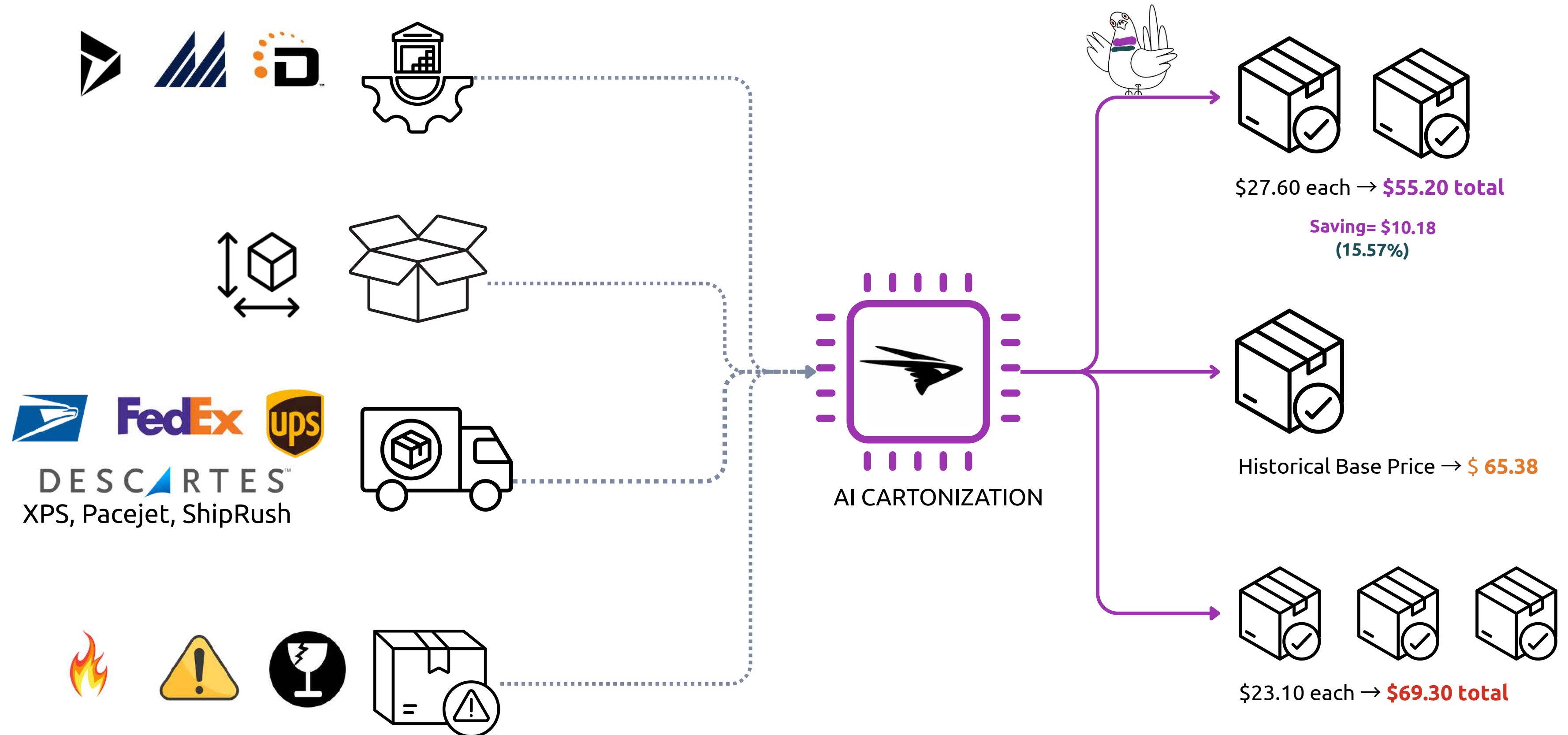


**Route Aware Cartonization**  
*For LTL, FTL*



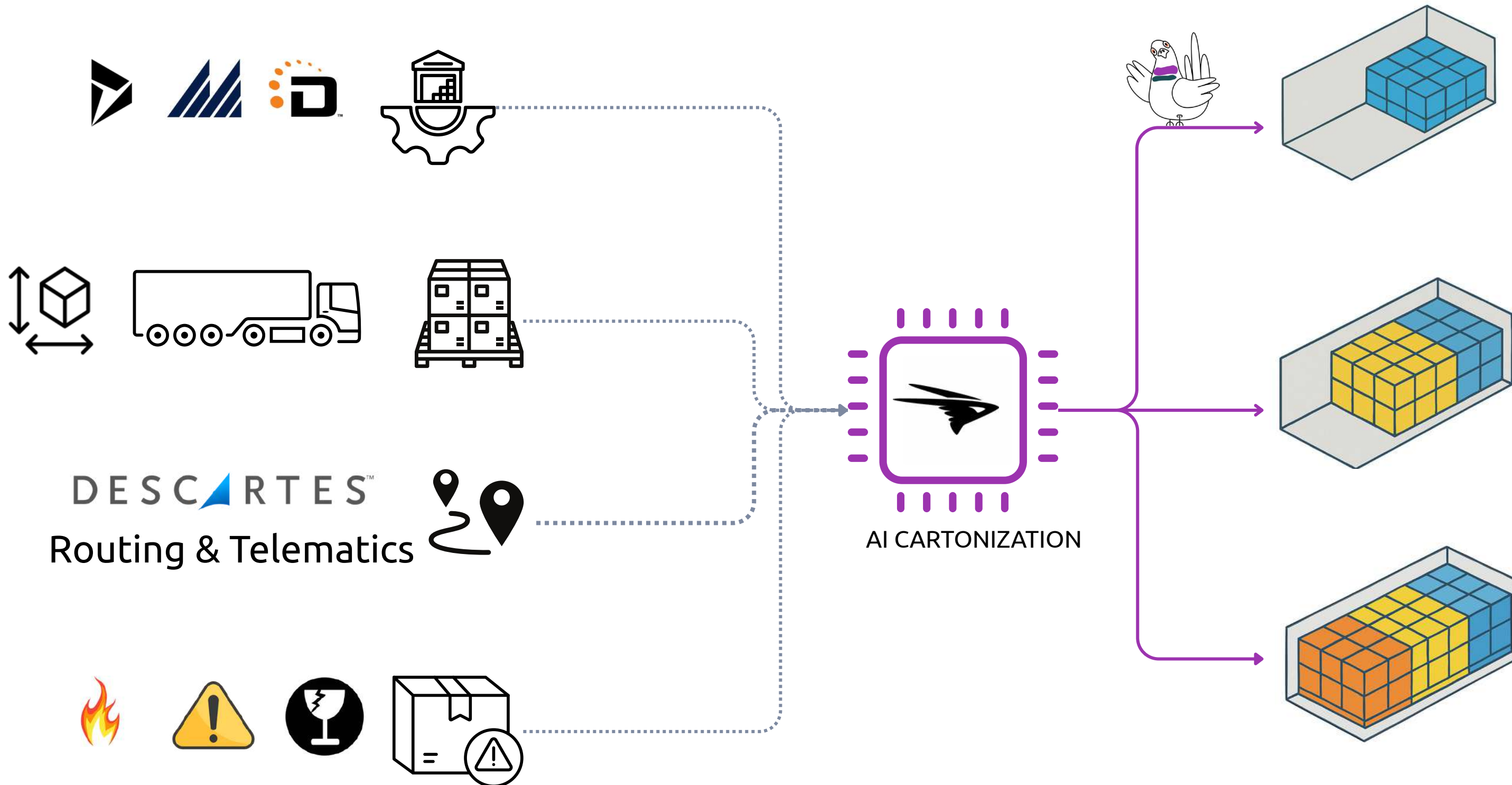
# How it works?

## Price Aware Cartonization



# How it works?

## Route Aware Cartonization



**Smart grouping** of boxes  
by destination

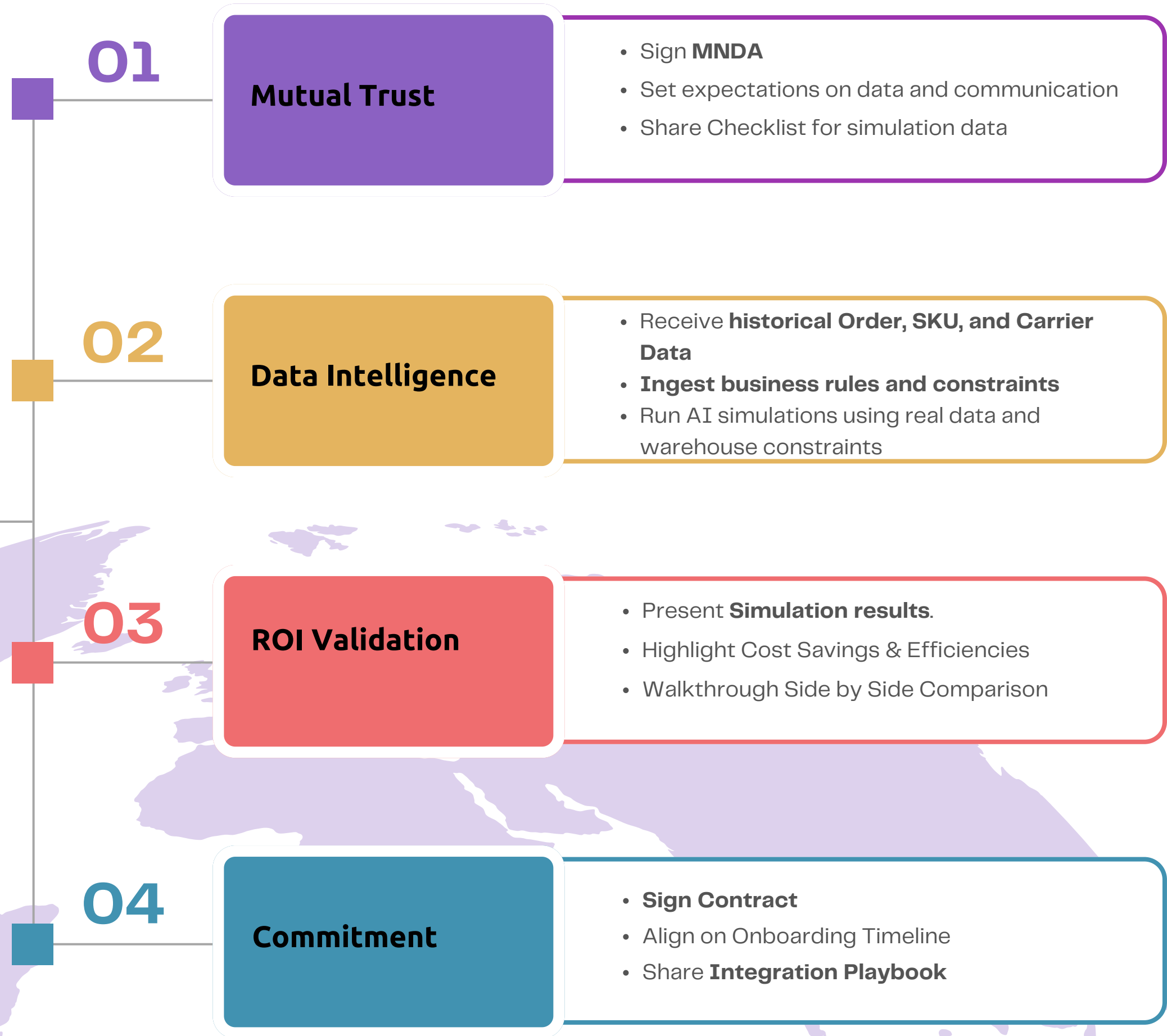
**LIFO-based** stacking for  
multi-drop shipments

Integrates **Route data** with  
**box and pallet logic**





# How We Work



# See it In Action!



[www.getperseuss.com](http://www.getperseuss.com)



[tom@getperseuss.com](mailto:tom@getperseuss.com)



West Orange, NJ

